



## 为何选择来奥克兰大学学习？

- 奥克兰大学在 2024 年 QS 世界大学排名榜上名列第 68 位。
- 全球只有 1% 的商学院获得 AACSB International、EFMD-EQUIS 和 AMBA 三重认证，奥克兰大学名列其中。
- 在 2022 年 QS 毕业生就业竞争力排名榜中名列世界第 68 位，在新西兰名列首位。
- 奥克兰是一个安全的多元文化城市，根据 2021 年经济学人信息社指数，在全球最宜居城市中名列第一。
- 商科教室位于标志性的 Sir Owen G Glenn Building，其中的大教室、学习室、计算机实验室和我们的一流金融交易室均采用最新技术。
- 商学院是一个高质量科系，拥有积极参与研究活动的学者和行业专家，致力于创造各种富于启迪和高度互动学习体验。

## 我们提供四种授课型硕士学位课程

学位课程	学分/学时	国际学生费用 (新西兰元*)	入学时间
管理硕士 (MMgt)	180学分; 15个月	NZ\$65,862	四月/九月
专业会计硕士 (MProfAcctg)	240学分; 18个月	NZ\$87,816	四月/九月
商业分析硕士 (MBusAn)	180学分; 15个月	NZ\$65,862	四月
应用金融硕士 (MAppFin)	180学分; 15个月	NZ\$65,862	九月

\*此费用 (包括学生服务费) 只用于参考，基于2023年收费。

## 专业化和认证

MMgt 课程提供会计、国际商务和市场营销专业。

MProfAcctg 学位获得澳大利亚和新西兰特许会计师公会 (Chartered Accountants Australia and New Zealand, CA ANZ)、澳洲会计师公会 (Certified Practising Accountants Australia, CPA Australia)、特许公认会计师公会 (Association of Chartered Certified Accountants, ACCA) 和特许管理会计师公会 (Chartered Institute of Management Accountants, CIMA) 认可。

MBusAn 课程提供市场营销、供应链管理和金融科技专业。

MAppFin 课程提供金融科技、金融分析和可持续金融专业。

## 入学要求

要获得入学资格，您需要已获得由认可大学颁发的学士学位，最高级课程的平均成绩至少达到新西兰 B 级水平。这可以是商科学位，也可以是相关学科的非商科学位。无需工作经验。

**英语程度：**国际学生的雅思 (IELTS) 考试成绩必须达到总分 6.5 和单项 6.0 或相当托福 (TOEFL) 成绩。

详细入学要求请见：

[www.businessmasters.auckland.ac.nz](http://www.businessmasters.auckland.ac.nz)

## 大学提供哪些奖学金？

大学提供多种奖学金。

请访问我们的网站：

[www.businessmasters.auckland.ac.nz](http://www.businessmasters.auckland.ac.nz)

## 了解详情

欲了解详情或与我们联系，请访问：

[www.businessmasters.auckland.ac.nz](http://www.businessmasters.auckland.ac.nz)



由奥克兰大学商学院提供



## Why study at the University of Auckland?

- 68th in the QS World University Rankings (2024).
- In the top 1% of business schools in the world holding Triple Crown accreditation from AACSB International, EFMD-EQUIS and AMBA.
- Number 1 in New Zealand and 68th in the world in the QS Graduate Employability Rankings 2022.
- Auckland is a safe, multicultural city, ranked first in the Economist Intelligence Unit's index of the world's most liveable cities (2021).
- Business classes are held in the iconic Sir Owen G Glenn Building, featuring the latest technology in its lecture theatres, study rooms, computer labs and our state-of-the-art financial trading room.
- The Business School comprises a quality faculty of research-active scholars and industry experts committed to delivering engaging and highly interactive learning experiences.

## We offer four coursework masters programmes

PROGRAMME	POINTS/DURATION	INTERNATIONAL FEES NZD*	INTAKES
Master of Management (MMgt)	180 points; 15 months	NZ\$65,862	April/September
Master of Professional Accounting (MProfAcctg)	240 points; 18 months	NZ\$87,816	April/September
Master of Business Analytics (MBusAn)	180 points; 15 months	NZ\$65,862	April
Master of Applied Finance (MAppFin)	180 points; 15 months	NZ\$65,862	September

\*These are indicative fees only (including student services fee) based on 2023 fees.

## Specialisations and accreditation

The MMgt offers specialisations in Accounting, International Business and Marketing.

The MProfAcctg is recognised by the Chartered Accountants Australia and New Zealand (CA ANZ), Certified Practising Accountants (CPA) Australia, the Association of Chartered Certified Accountants (ACCA) and the Chartered Institute of Management Accountants (CIMA).

The MBusAn offers specialisations in Marketing, Supply Chain Management and FinTech.

The MAppFin offers specialisations in FinTech, Financial Analytics and Sustainable Finance.

## Entry requirements

To gain entry you will need to have completed a bachelors degree from a recognised university or learning institution with the equivalent of at least a New Zealand B average in the most advanced courses. This can be either a degree in business or a non-business degree in a relevant discipline. No work experience required.

**English language:** International students must achieve an academic IELTS overall score of 6.5, all bands 6.0 or better or the TOEFL equivalent.

For full details of entry requirements, visit:  
[www.businessmasters.auckland.ac.nz](http://www.businessmasters.auckland.ac.nz)

## What scholarships are available?

A number of scholarships are available.  
Visit our website:

[www.businessmasters.auckland.ac.nz](http://www.businessmasters.auckland.ac.nz)

## Find out more

To find out more or get in touch visit  
[www.businessmasters.auckland.ac.nz](http://www.businessmasters.auckland.ac.nz)



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