



Business  
Masters



## 為何要選擇到奧克蘭大學升學？

- 奧克蘭大學於 2024 年 QS 世界大學排名榜中名列第 68 位。
- 作為全球頂尖 1% 的商學院，同時擁有國際商管學院促進協會 (AACSB International)、歐洲質量改善系統 (EFMD-EQUIS) 及工商管理碩士協會 (AMBA) 的三冠王認證。
- QS 畢業生就業力 2022 排名榜中名列第 68 位，在紐西蘭居首位。
- 奧克蘭是一個安全及多元文化的城市。在 2021 年經濟學人智庫 (EIU) 全球最宜居城市指數中名列第 1 位。
- 商學課程全部在極具代表性的 Sir Owen G Glenn Building 大樓內進行。樓內配備有最先進技術設施的講廳、課室、電腦室，以及尖端科技的金融交易室。
- 商學院由一群積極研究的學者和各行業的專才組成，致力為學員帶來富吸引力和高度互動的學習體驗。

## 本校提供四個授課式碩士課程

課程	學分/為期	國際學生學費(紐元*)	入學日期
管理學碩士(MMgt)	180學分; 15個月	NZ\$65,862	四月/九月
專業會計學碩士(MProfAcctg)	240學分; 18個月	NZ\$87,816	四月/九月
商業分析學碩士(MBusAn)	180學分; 15個月	NZ\$65,862	四月
應用金融學碩士(MAppFin)	180學分; 15個月	NZ\$65,862	九月

\*費用是基於2023年學費數據(包括學生服務費)，數目只供參考用途。

## 專修及認可資格

管理學碩士提供會計、國際商務及市場營銷專修範圍。

專業會計學碩士資歷獲澳洲及紐西蘭會計師協會 (Chartered Accountants Australia and New Zealand, CA ANZ)、澳洲會計師公會 (Certified Practising Accountants Australia, CPA Australia)、特許公認會計師公會 (Association of Chartered Certified Accountants, ACCA) 及英國特許管理會計師公會 (Chartered Institute of Management Accountants, CIMA) 認可。

商業分析學碩士提供市場營銷、供應鏈管理和金融科技專修範圍。

應用金融學碩士提供金融科技、金融分析和可持續金融專修範圍。

## 入學要求

獲錄取資格需持有認可的大學或教育機構學士 (本科) 學位，成績相等於紐西蘭最高課程平均 B 級或以上。  
可以是任何商學學位或相關的非商學學位，無需工作經驗。

**英語程度要求:**國際生必需取得雅思 (IELTS) 整體 6.5 分，每部份 6.0 分或以上，或托福 (TOEFL) 相等成績。

欲詳細了解入學條件，請瀏覽：

[www.businessmasters.auckland.ac.nz](http://www.businessmasters.auckland.ac.nz)

## 可以申請甚麼獎學金？

本校有多項獎學金供申請，  
請瀏覽以下網站：

[www.businessmasters.auckland.ac.nz](http://www.businessmasters.auckland.ac.nz)

## 更多資訊

欲獲取更多資訊或聯繫方式，請瀏覽：

[www.businessmasters.auckland.ac.nz](http://www.businessmasters.auckland.ac.nz)



資訊由  
奧克蘭大學商學院為你提供





## Why study at the University of Auckland?

- 68th in the QS World University Rankings (2024).
- In the top 1% of business schools in the world holding Triple Crown accreditation from AACSB International, EFMD-EQUIS and AMBA.
- Number 1 in New Zealand and 68th in the world in the QS Graduate Employability Rankings 2022.
- Auckland is a safe, multicultural city, ranked first in the Economist Intelligence Unit's index of the world's most liveable cities (2021).
- Business classes are held in the iconic Sir Owen G Glenn Building, featuring the latest technology in its lecture theatres, study rooms, computer labs and our state-of-the-art financial trading room.
- The Business School comprises a quality faculty of research-active scholars and industry experts committed to delivering engaging and highly interactive learning experiences.

## We offer four coursework masters programmes

PROGRAMME	POINTS/DURATION	INTERNATIONAL FEES NZD*	INTAKES
Master of Management (MMgt)	180 points; 15 months	NZ\$65,862	April/September
Master of Professional Accounting (MProfAcctg)	240 points; 18 months	NZ\$87,816	April/September
Master of Business Analytics (MBusAn)	180 points; 15 months	NZ\$65,862	April
Master of Applied Finance (MAppFin)	180 points; 15 months	NZ\$65,862	September

\*These are indicative fees only (including student services fee) based on 2023 fees.

## Specialisations and accreditation

The MMgt offers specialisations in Accounting, International Business and Marketing.

The MProfAcctg is recognised by the Chartered Accountants Australia and New Zealand (CA ANZ), Certified Practising Accountants (CPA) Australia, the Association of Chartered Certified Accountants (ACCA) and the Chartered Institute of Management Accountants (CIMA).

The MBusAn offers specialisations in Marketing, Supply Chain Management and FinTech.

The MAppFin offers specialisations in FinTech, Financial Analytics and Sustainable Finance.

## Entry requirements

To gain entry you will need to have completed a bachelors degree from a recognised university or learning institution with the equivalent of at least a New Zealand B average in the most advanced courses. This can be either a degree in business or a non-business degree in a relevant discipline. No work experience required.

**English language:** International students must achieve an academic IELTS overall score of 6.5, all bands 6.0 or better or the TOEFL equivalent.

For full details of entry requirements, visit:  
[www.businessmasters.auckland.ac.nz](http://www.businessmasters.auckland.ac.nz)

## What scholarships are available?

A number of scholarships are available.  
Visit our website:

[www.businessmasters.auckland.ac.nz](http://www.businessmasters.auckland.ac.nz)

## Find out more

To find out more or get in touch visit  
[www.businessmasters.auckland.ac.nz](http://www.businessmasters.auckland.ac.nz)



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